

General Manager (S & M - CM)  
Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006



**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

**S&M-CM/165/RCVs & TOPUPS/2012-13/ 127 Dated @ Chennai-6 the 22.12.12.**

Sub: Full usage value equal to MRP on Top-ups/C-top-up/Flexi top-up with MRP of Rs.180 to 550-reg.  
Ref: CO Circular No: 26-18/2010-T&C-CM No.90 /12-13 dt 12.12.12.

With reference to the CO orders under ref., approval of the competent authority is hereby conveyed for the **full usage value equal to MRP on Top-ups C-top-up/Flexi top-up with MRP of Rs.180 to Rs.550** in C-TOP-UP for Tamilnadu LSA (incl. CHTD) and Rs.220 in Paper Vouchers for CHTD in 2G & 3G prepaid Mobile services for 10 days **from 24.12.2012 to 02.01.2013**

The details are given below:-

The promotional offer is	<b>Full usage Value equal to MRP on Top-up Voucher/C TOP-UP/Flexi TOP-UP with MRP of Rs. 180 to Rs.550.</b>
Period of Offer	<b>24.12.2012 to 02.01.2013</b>
Applicable for	TOP-UPS of MRP Rs.180 to Rs.550 in C-TOP-UP/Flexi TOP-UP for Tamil Nadu Circle TOP-Ups of MRP Rs. 180 to Rs.550 in C-TOP UP/Flexi TOP-UP & Rs.220 in Paper voucher for Chennai Telecom District

Note: Wherever, the usage value offered with top-up voucher is more than the MRP, the higher usage value already offered will prevail.

This is for kind information and necessary action please.

(S.BAMA)

AGM (Marketing-CM)  
044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai for information pl.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM In charge IN - Trichy & Bangalore - for necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.